

selected works

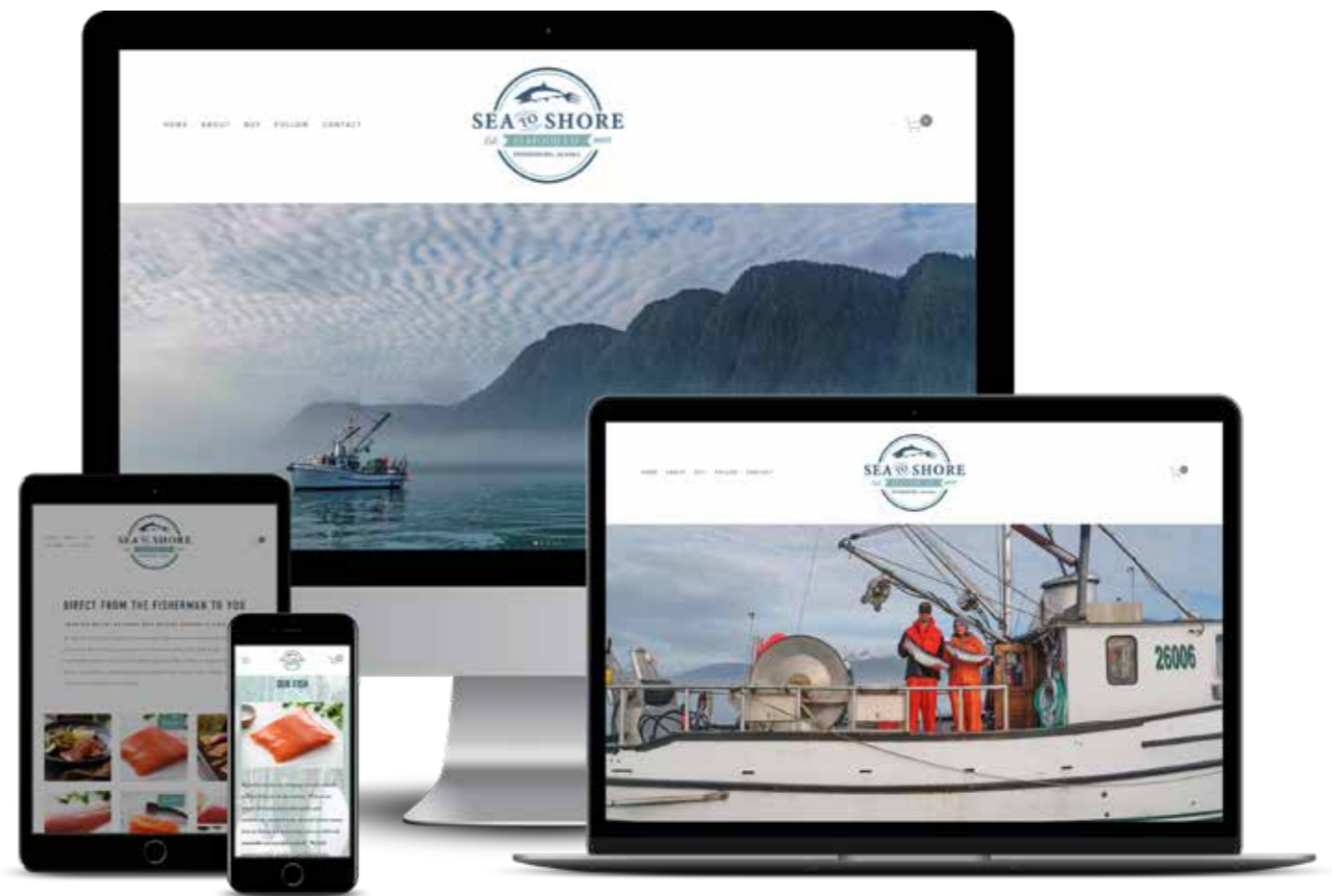
MARTELLLO

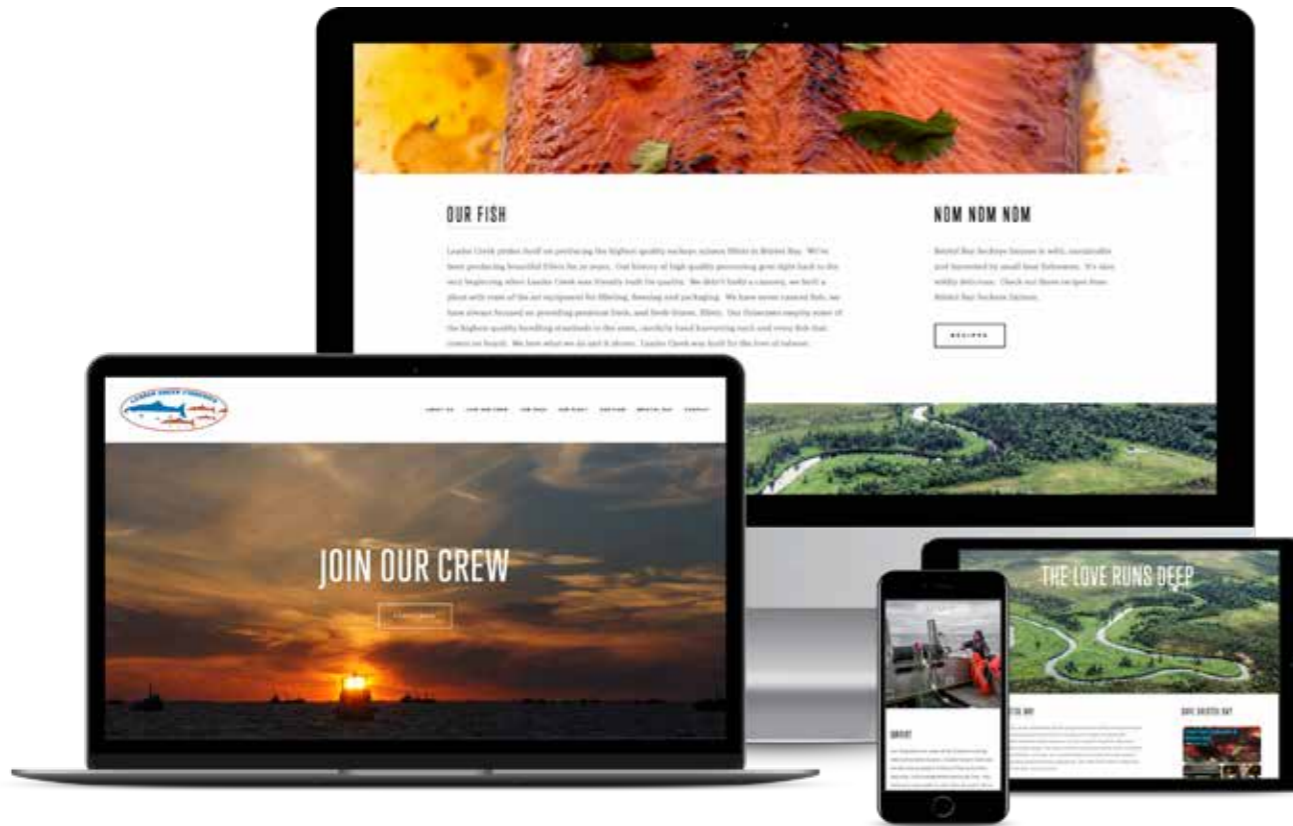
— BRAND | WEB | SOCIAL | PHOTO —

DESIGN CO

website design

SEA TO SHORE SEAFOOD CO.
seatoshoreseafood.com



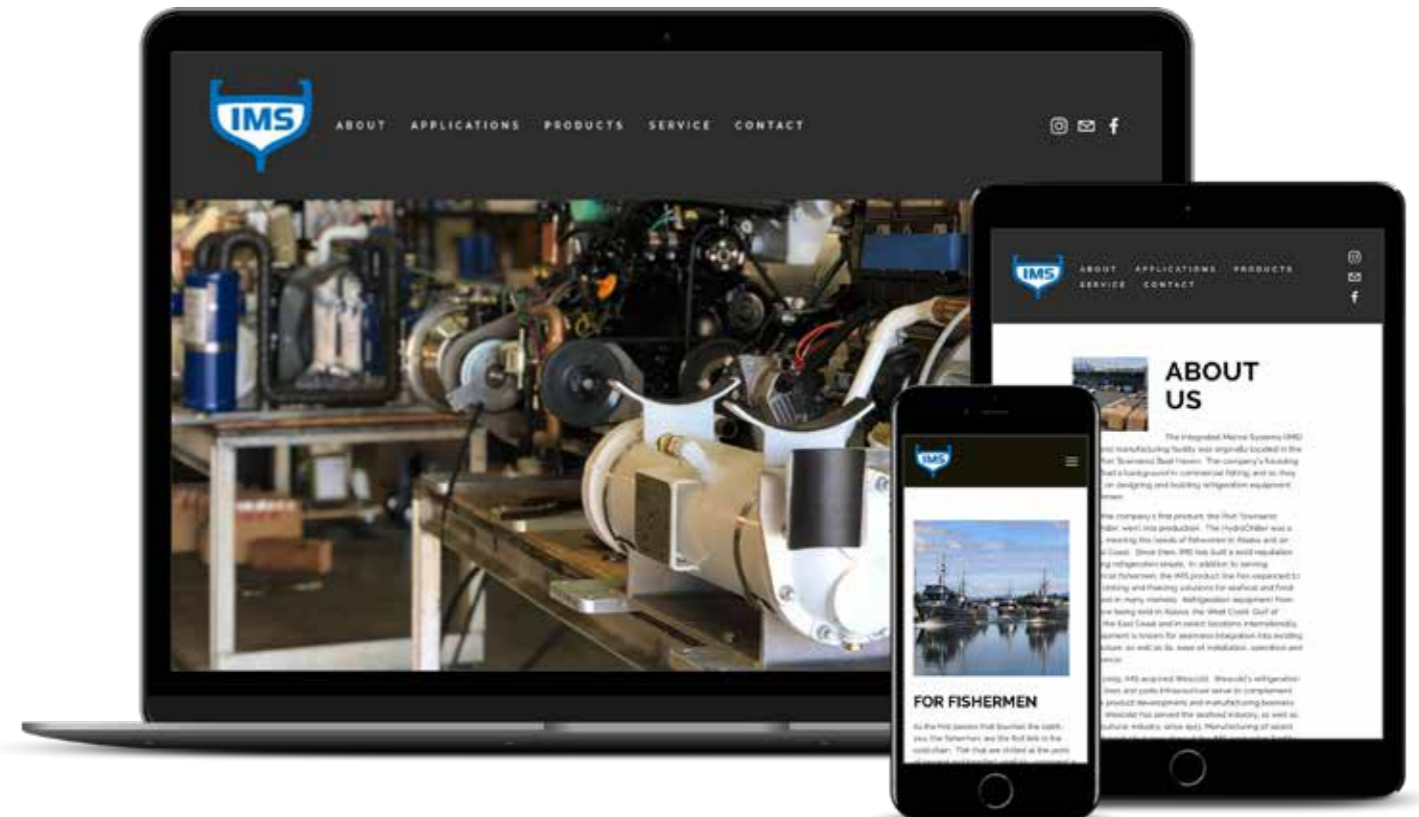


LEADER CREEK FISHERIES

leadercreekfisheries.com

INTEGRATED MARINE SYSTEMS

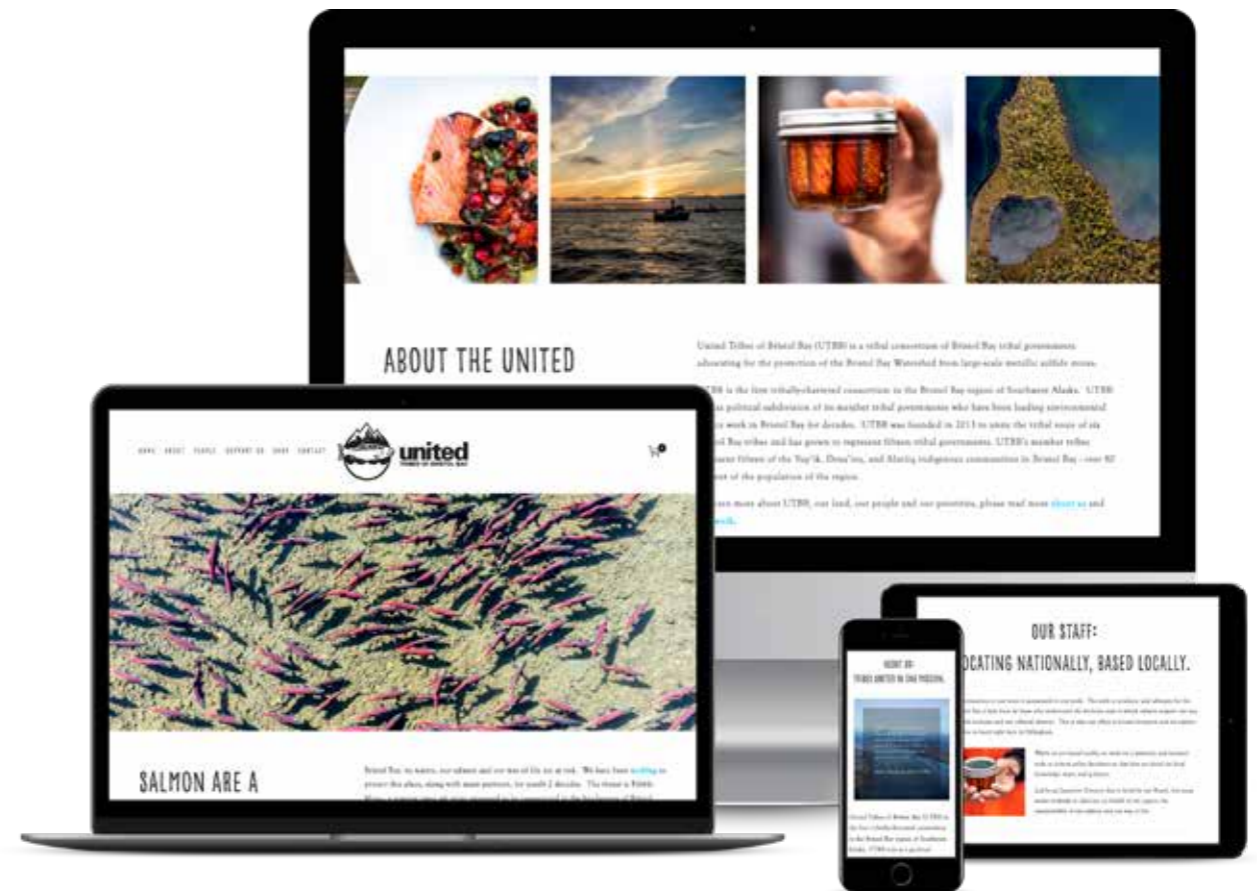
imspacific.com





STEPHEN LAWRIE ART
 stephenlawrie.com

UNITED TRIBES OF BRISTOL BAY
 utbb.org



branding

STEPHEN
LAWRIE
art



SUGAR
chic

graphic design

double-sided info card - 5"x5"

BILLINGS SEAFOOD GUYS

**THE BEST SEAFOOD IN BILLINGS
DELIVERED MONTHLY**

ALWAYS WILD
· *Never Farmed*
· *Antibiotic Free*

SAVE TIME
· *Never search for
trusted seafood again*

COOKING TIPS
· *Enjoy recipe cards
with every delivery*

SUBSCRIBE TODAY!
billingsseafoodguys.com/subscribe

point of sale poster - 8.5"x11"



SEA TO SHORE
Est. SEAFOOD CO. 2007
PETERSBURG, ALASKA

OUR PROMISE


When you choose Sea to Shore, we promise to provide you with wild Alaskan seafood that is always the highest quality, always sustainably harvested and always traceable.

When you see our seal, you can be sure that your seafood is always responsibly sourced.

We are your fishermen.

Pete & Chelsea Keutmann

double-sided rack card



SEA TO SHORE
Est. SEAFOOD CO. 2007
PETERSBURG, ALASKA

A CRAFT SEAFOOD COMPANY

Sea to Shore Seafood Co. is about more than just selling fish. For us it's about creating a business model that allows us to follow our passion to fish, and bring beautiful wild caught Alaskan seafood to our customers, while doing so in a way that is sustainable, traceable and ethical.

Pete & Chelsea Keutmann

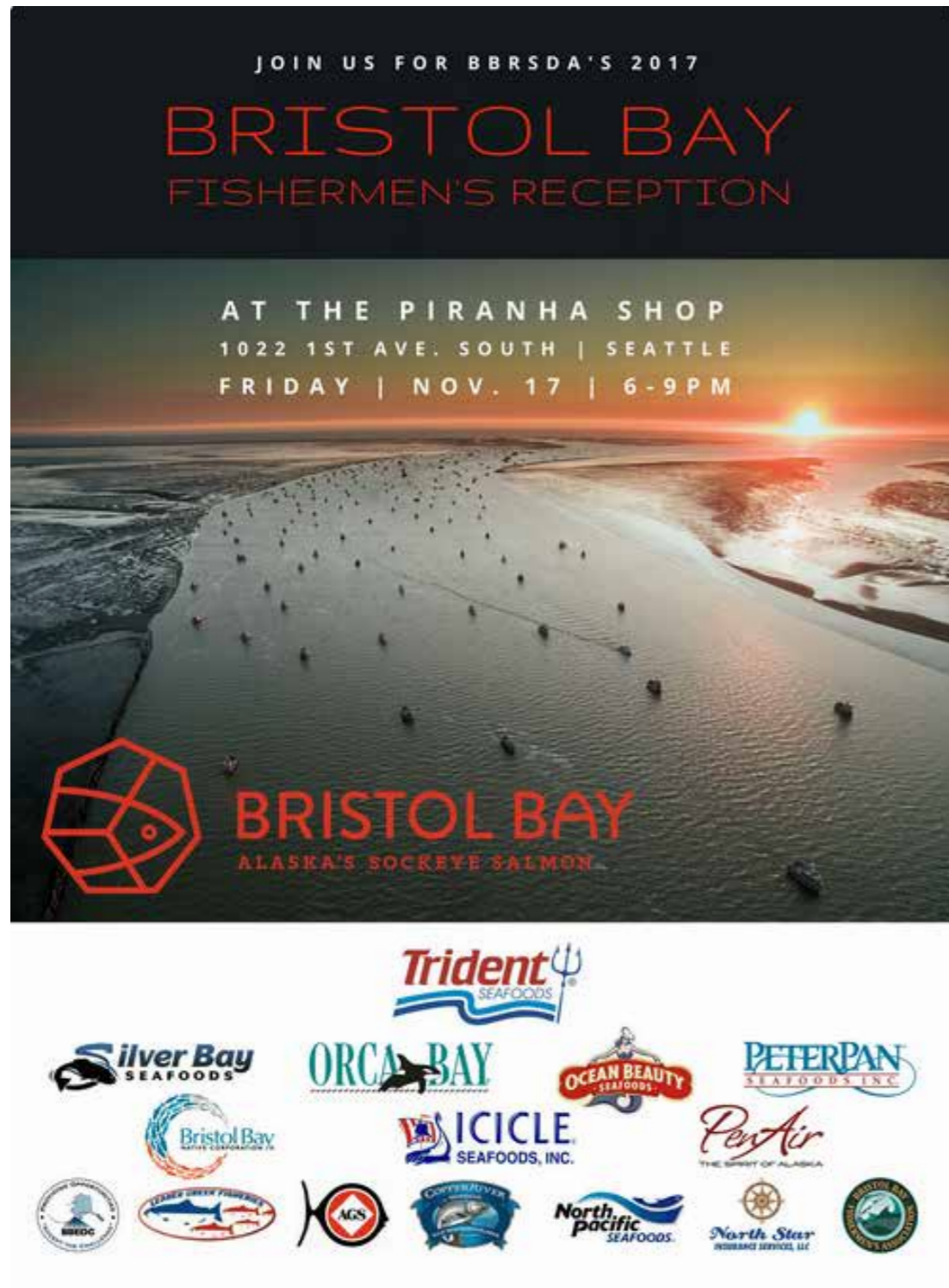
WE ARE YOUR FISHERMEN

We pride ourselves on bringing our wild catch to seafood lovers across the Pacific Northwest. We work hard to ensure that our fishing and processing practices yield truly sustainable and traceable seafood. We hold ourselves to high standards, and that includes pressure bleeding, chilling our catch at the point of harvest and limiting waste by always utilizing as much of our catch as possible.

seatoshoreseafood.com | info@seatoshoreseafood.com

f @sea.to.shore

event poster - 18"x24"



business card



social media



catch_49 • Following
Cordova, Alaska

catch_49 Meet Hayley. She's one of the local, Cordova fishermen that is working hard to catch your Copper River coho! Hayley earned a B.A. in Environmental Studies from @warrenwilsoncollege and after school she purchased the F/V Obsidian. Hayley is a lifelong Cordovan and hails from a multigenerational fishing family. Thanks for working with us, Hayley, to bring Alaskans these gorgeous Copper River coho portions!

Get [here](https://bit.ly/catch49) bit.ly/catch49

thanks to @copperiversalmon

Liked by kai_raymond and 431 others

SEPTEMBER 10, 2018

Add a comment... Post



kvichakfish • Following
Bristol Bay, Alaska

kvichakfish We don't mess around when it comes to beach BBQs in Bristol Bay. Already dreaming of next weekend's grill sesh. 🔥

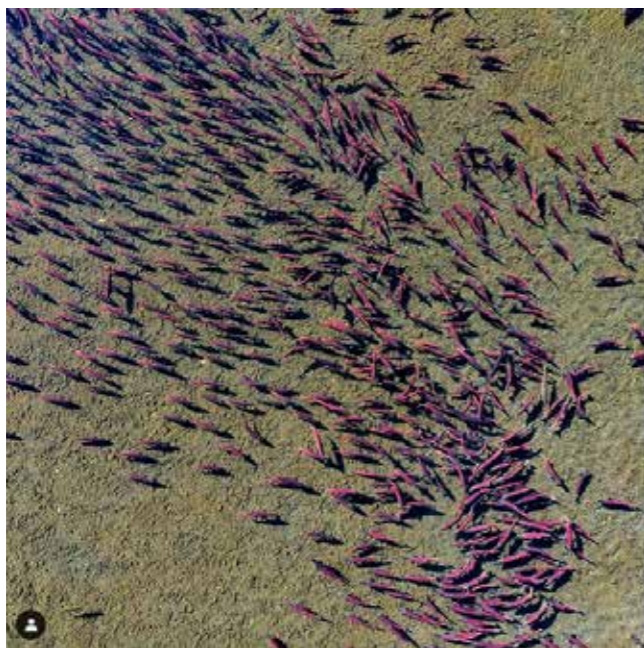
by @kai_raymond
by @kvichakfish

#bristolbay #alaskaseafood #landofthemidnightsun #beachbbq #beachparties #grilledfish #lodgecastiron #asparagus #wildalaskasalmon #handharvested #wildcaught #alaskanhalibut #beachrocks #sockeyesalmon #live!likealocal #eatwildsavewild #eatlikealocal #nogmos #paleoprotein #alaskalife #allthenoms #eatgoodfood

Liked by kai_raymond and 125 others

JUNE 16, 2018

Add a comment... Post



wildalaskasalmonandse • Follow
Bristol Bay

wildalaskasalmonandseafood There's no other place in the world where wild salmon run as thick and heavy as they do in Bristol Bay.

We're proud to be a part of a commercial fishery that has been sustainably managed for over 130 years.

by @kai_raymond

#wildsalmon #bigrivers #wildrivers #wildalaskaseafood #bristolbay #sustainablealmon #sustainableseafood #alaskalife #commercialfishermen

Liked by kai_raymond and 644 others

NOVEMBER 27, 2018

Add a comment... Post



ak.marine • Following
Homer, Alaska

ak.marine Meet Jamie O'Connor. Jamie joined the AMCC staff this month and she coordinates the Alaska Fisherman's Network and supports our fisheries conservation projects. Fishermen, pilots, and a noisy librarian raised Jamie in Dillingham, Alaska just north of the family set-net operation, where they've harvested salmon for six generations!

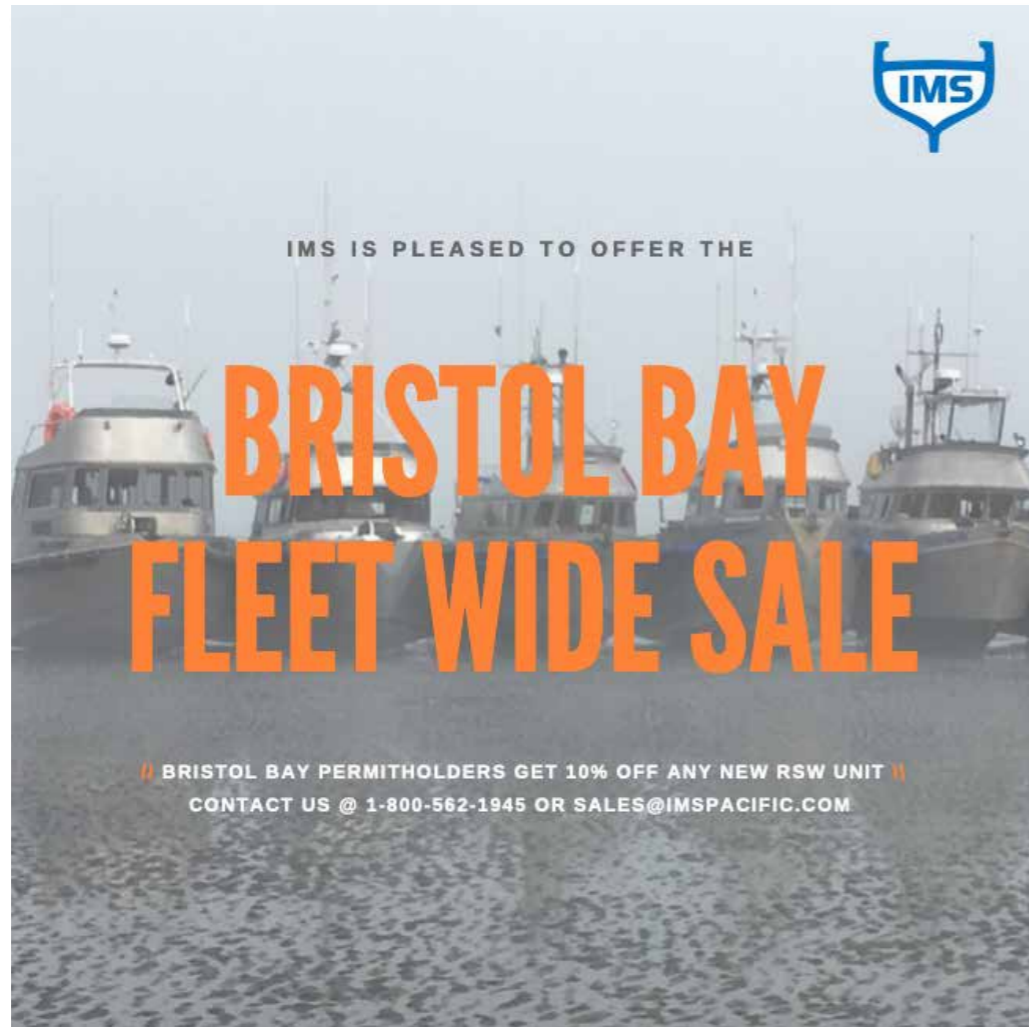
She earned her B.A. of Journalism and Public Communication at the @universityofalaskaanchorage, gathering diverse experience in corporate communications, independent film and community theater projects. She then served

Liked by kai_raymond and 224 others

OCTOBER 16, 2018

Add a comment... Post

graphic post for social



graphic post for social



the wrap up

OTHER SKILLS & SERVICES

- Brand development & management
- Strategic planning
- Budget development/management
- Contract negotiation
- Copywriting & content development
- Creative direction - video, photography

GET IN TOUCH

email: becky@martello-design.com

web: martello-design.com

phone: 907.738.2605